

WWW.CODEFIRST.CO.UK



2014

CODEFIRST

EXCELLENCE IS OUR CODE

DELIVERING PREMIUM SOFTWARE SOLUTIONS

TO YOUR BUSINESS ON TIME



PREMIUM
SOFTWARE
SOLUTIONS



ALWAYS
DELIVER
ON TIME



BEST PRICE
PERFORMANCE
RATIO IN THE UK

CODEFIRST

World-class IT leaders creating premium software solutions for your business

➤ ABOUT US



OUR COMPANY

We are a British software development company providing premium customised software and business solutions delivered with world-class performance at affordable prices.

Empowered by a leading team of software and database experts, we continually deliver high quality software on time.

WE NEVER BREAK A PROMISE

At CodeFirst, we promise you that no matter what you need, you can rest assured that we will deliver a premium software solution to you on time and with the best price/performance ratio in the UK.

We are confident of this because there will always be a world-class team of software and database experts dedicated

to your project. They know what to ask and how to listen. They are understanding, cooperative, and highly knowledgeable.

We apply the latest technology available to your project so you can be confident that you will always receive the most efficient, adaptable and high quality software that you can imagine.



P.4
Our Approach



P.6
Our Expertise



P.8
Our Services

▶ OUR APPROACH

To provide your company with the highest return on investment through excellent software that keeps you 100% satisfied

METHODOLOGIES TO DRIVE YOUR ROI

Our extensive experience has proven that the best way of offering you the highest ROI possible is by developing your project using 2 complimentary methodologies: Scrum & Kanban.

We apply 3 core principles to every development process to provide you with the best software solution:

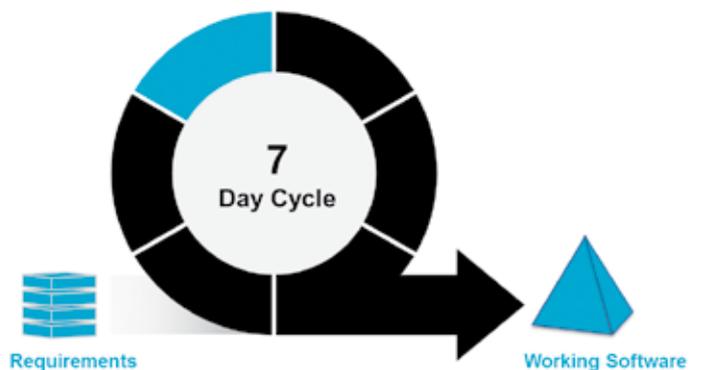
- Working software delivered on time and on a budget
- Keeping you involved at all times
- Making quality the foundation of your solution

We adapt to your business needs and budget using 3 flexible engagement models: Fixed Price, Time & Materials and Dedicated Team.



FEATURES DELIVERED

WEEKLY



Complete mastery of Agile techniques enables new software features to be delivered every 7 days.



1 TIMELY DELIVERY

Your business is as important to us as it is to you. That's why we always deliver on time ensuring that your project doesn't overrun due to poor quality control, unpredicted integration issues or undiscovered requirements.



2 BESPOKE SOLUTIONS

Let us know what you need and we will make it happen. Our world-class developers and database experts are always able to translate your business requirements into premium solutions keeping you involved throughout and beyond your projects.



3 QUALITY ASSURED

We build quality control into the development process of your project from the very start by adopting lean principles. Your projects are assigned dedicated quality assurance engineers working who work closely with the software developers and you on an equal basis.

“ Listening to and working with you closely is a fundamental element to success in every one of our projects. Offering your business total satisfaction is our primary goal

”

▶ OUR EXPERTISE

Have access to second-to-none technical expertise from a multidisciplinary team with wide range of experience across all industries

TECHNICAL EXPERTISE

We save you the time of looking for professionals who are the right fit for your company by providing you with world-class developers and database experts with extensive experience.

Our team was created with excellence in mind to make sure that we always deliver premium solutions that provide your company with exceptional value and substantial return on investment.

Empowered by 4 Microsoft Valued Professional (MVPs), all of our developers are highly educated as well as being specialists in their area of technical expertise. We can give your company access to the most qualified:

- Senior Management
- Software developers
- QA engineers
- Database Experts
- Business Analyst
- Project Managers

INDUSTRY EXPERTISE



Telecoms



Automotive



Finance



Government



Retail



Healthcare



E-commerce



Media



Customer Services



Education

Your business can be confident that our choice of software development methodologies and technology are always at the forefront of current knowledge and based on many years of real world experience. We make sure that your software solution is developed with the most modern and up-to-date technology available.

You can give your business access to a multidisciplinary team of professionals with experience at the 5 best IT consultancies in the world. You will benefit from our extensive experience with both governmental and private companies in many different industries and specialised fields.

YOUR PROJECT SUPPORTED BY PROFESSIONAL

EXPERTS DELIVERING THE BEST SOFTWARE

SOLUTION FOR YOUR INDUSTRY

COST EFFECTIVE SOFTWARE SOLUTIONS

Our services are significantly less expensive than any other local software development company in the market.

Because we put a world-class team with extensive experience and specialisations at your disposal, you can be assured that our premium software solutions are cost-efficient and have the best price/performance.

➤ OUR SERVICES

Be assured, our experts offer the IT services and software development outsourcing your business is looking for

SOFTWARE DEVELOPMENT

Our world-class developers work closely with you to develop the right software solution for your business.

From the conceptualisation of the project to its development, we work in partnership with you to deliver an end-to end solution for your business so that you don't have to worry about a thing. Our services cover the full software development life cycle. From pre-launch development, prototyping, code deployment and testing

through to post-launch maintenance and support.

No matter what your requirements are, our team of experts will translate them into the best bespoke software solution delivering:

- **Greater flexibility**
- **Cost savings**
- **Higher ROI**



DATABASE MANAGEMENT

- Database Development
- Performance Tuning
- Remote DBA
- Business Intelligence



WEB DEVELOPMENT

- Cloud Solutions
- Enterprise Portals
- Custom Web Applications
- E-Commerce



CONSULTANCY

- Legacy System Modernisation
- Development Process Audit
- Code and Architecture Reviews
- Microsoft Consultants



APPLICATION DEVELOPMENT

- Windows Development
- Enterprise Applications
- Business Process Automation
- Product Development



SOFTWARE AS A SERVICE

We deliver a software package for your business that takes care of everything. Our experts create your premium SaaS application providing UI Design, Prototyping, Development, Testing and Online Support.



BIG DATA

Drive your business with fast and well-structured database solutions. As developers of one of the largest and high quality databases in the world, our custom solutions always maintain data integrity whilst achieving a high level of query performance.



CLOUD COMPUTING

Your business improved, everywhere. We build high quality cloud solutions that gather all your requirements with the latest technology. A premium application that adapts to the short- and/or long- term goals of your organization, no matter what your scalability and design needs.

BUSINESS PROCESS **AUTOMATION**

Your business is complex and generates huge amounts of data that contain valuable insights for your organization.

The challenge comes when your staff members have to gather all of that information and put it into spread sheets and databases to be analysed. Wouldn't it be amazing to do

these tedious tasks and processes, which currently take your company so long, in minutes?

We specialize in creating business process automation solutions that provide your company with the results you need faster, more accurately and efficiently. BPA solutions offer your staff members a tool

to save them time with tasks like reorganizing and rearranging spread sheets, leaving them more time to concentrate and generate new analysis and/or strategies. Take control of your business by implementing a BPA that automatically and accurately generates the results you seek for your business.

YOUR BUSINESS MADE

FASTER & MORE

EFFICIENT

DOES YOUR BUSINESS PERFORM MANUAL REPETITIVE TASKS EVERY DAY?

IF SO, YOU CAN BENEFIT FROM A BPA SOLUTION THAT SAVES YOUR BUSINESS TIME AND MONEY

OUTSOURCED PRODUCT DEVELOPMENT

No matter the size of your idea or the number of users or transactions you require, with our leading team of software developers you always receive the most efficient, adaptable and high quality software you can imagine.

We guide you through the whole process of making your idea a reality. At every stage of the development, we go out of our way to make sure that you fully understand all the phases and processes needed to create your product.

Your Business, Your Way

Because you need your business to adapt to a constantly changing market, we make it easy for you to include or adjust any requirement whenever you need.

QUALITY PRODUCTS

Your idea turns into high quality software thanks to a development process led by experts. We only team up with the best talent in software development. When you work with us, there will be a world-class team of developers and database experts dedicated to your project to make sure you receive the most efficient, adaptable and high quality application you can imagine.

By working in short and very tight iterations of 1 to 4 weeks, you can easily monitor the progress of your project. Any changes you require are quickly implemented. No matter what changes you need, we will schedule and respond to your feedback within the next iterative cycle.

Your Idea Is Yours

We are committed to protecting your Intellectual Property. All of our work is undertaken securely and with complete confidentiality during and beyond the project.



LEADING SOFTWARE DEVELOPERS

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